



# **MEDIA KIT**

*2011/2012*

**South Carolina Captive  
Insurance Journal**





Advertiser's Name \_\_\_\_\_

Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_

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**Check the issue(s) in which you wish to have your ad appear: Advertisers email to: [lstuckey@capconsc.com](mailto:lstuckey@capconsc.com)**

1<sup>st</sup> Quarter 2011 \_\_\_\_\_

2<sup>nd</sup> Quarter 2011 \_\_\_\_\_

3<sup>rd</sup> Quarter 2011 \_\_\_\_\_

4<sup>th</sup> Quarter 2011 \_\_\_\_\_

1<sup>st</sup> Quarter 2012 \_\_\_\_\_

**\*Refer to Rate Card for artwork deadlines**

**SCCIA Member:** Yes No

Circle one

If no, would you like to receive membership information?

Yes No

**Ad Size: Circle all that Apply**

Outside Back Cover 1/2 Page Vertical

Inside Front Cover 1/2 Page Horizontal

Inside Back Cover 1/3 Page

Full Page 1/4 Page

**\*Single insertions require full payment with order.**

Signature of Authorized Representative \_\_\_\_\_

Date: \_\_\_\_\_

Name and Title of Authorized Representative \_\_\_\_\_

**Payment Information:**

Total Amount Due \$ \_\_\_\_\_ (cost of first insertion)

Enclosed is my check made payable to SCCIA.

Please charge the following:

MasterCard  VISA  American Express  Discover

Card in the Name of \_\_\_\_\_

Credit Card # \_\_\_\_\_

Exp. Date \_\_\_\_\_ VAL Code \_\_\_\_\_

(MC/VISA/Discover - 3 digits on card back - Amex - 4 digits on card front)

Billing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Signature \_\_\_\_\_

**Terms & Conditions**

In signing this contract, the authorized representative agrees to remit payment in advance and/or within 15 days of invoice date for all placements and/or multiple insertions. Any late payments shall be subject to a late fee of 1.5% of the outstanding balance due. It is further agreed that in the event it becomes necessary for publisher to institute any collection process, advertiser or its designated agency shall, in addition to amounts owed publisher, pay all costs including attorney fees associated with any collection process for space. In addition, once this contract is executed and accepted by the publisher, it may only be canceled by the advertiser or its authorized representative with advance written notice signed and received by the publisher no later than the space reservation date of canceled issue as specified on rate card, a copy of which is acknowledged to have been received by advertiser or its representative in case of cancellation of inside front, inside back or outside back cover, a minimum of ninety days notice must be provided. If said cancellation is not received as specified herein, advertiser and/or its advertising representative shall be liable for all charges/fees for canceled space reservations and shall promptly remit to publisher amounts due, collection charges and late payment penalties as noted above. These conditions shall also apply to any cancellations not received by space reservation deadline.

**Return completed Advertising Contract with payment to:**

SCCIA, PO Box 1763, Columbia, SC 29202 • (855) CAPTIVE 227.8483 OR (803) 779-6677 • Fax (803) 252-0589